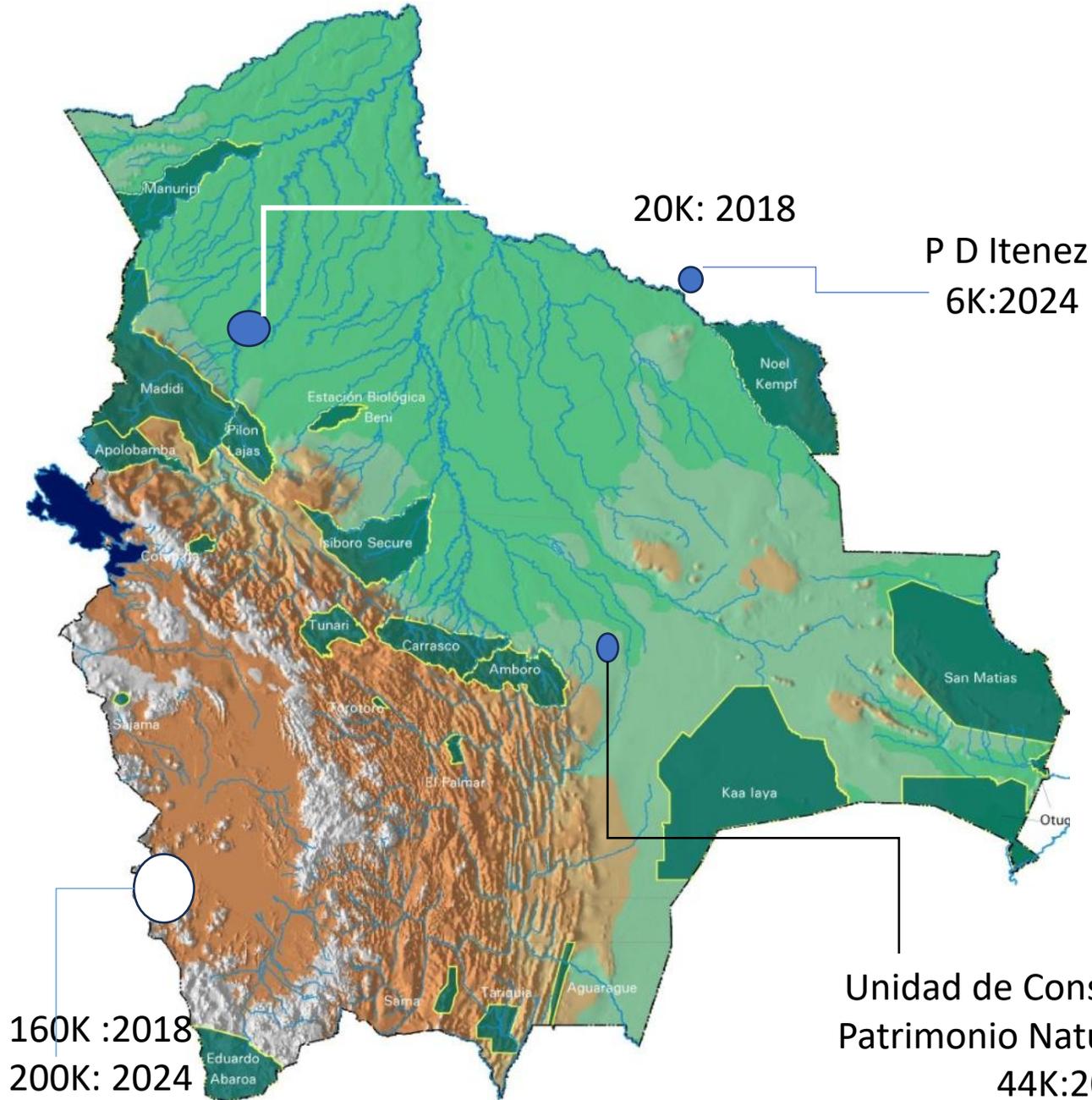


Turismo sostenible

Areas protegidas

CONSERVATION
INTERNATIONAL

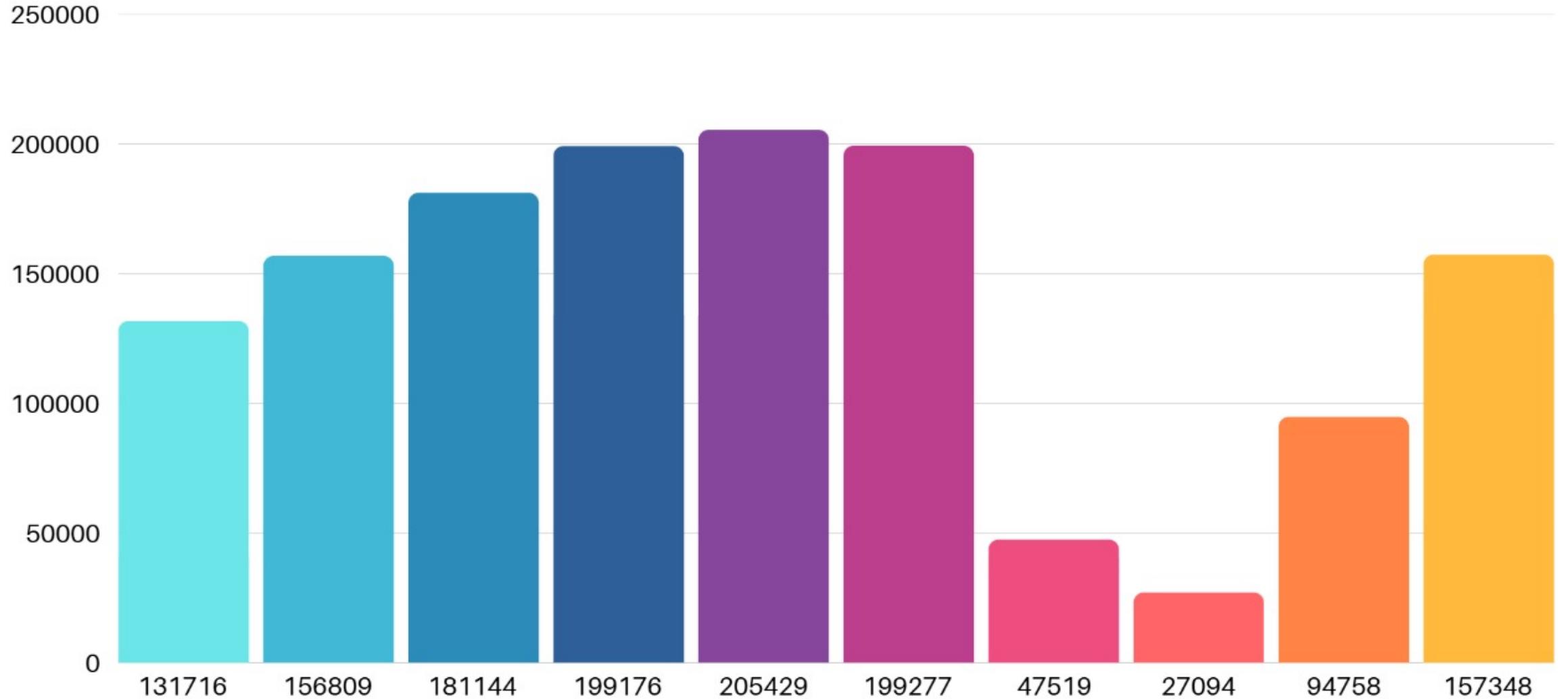




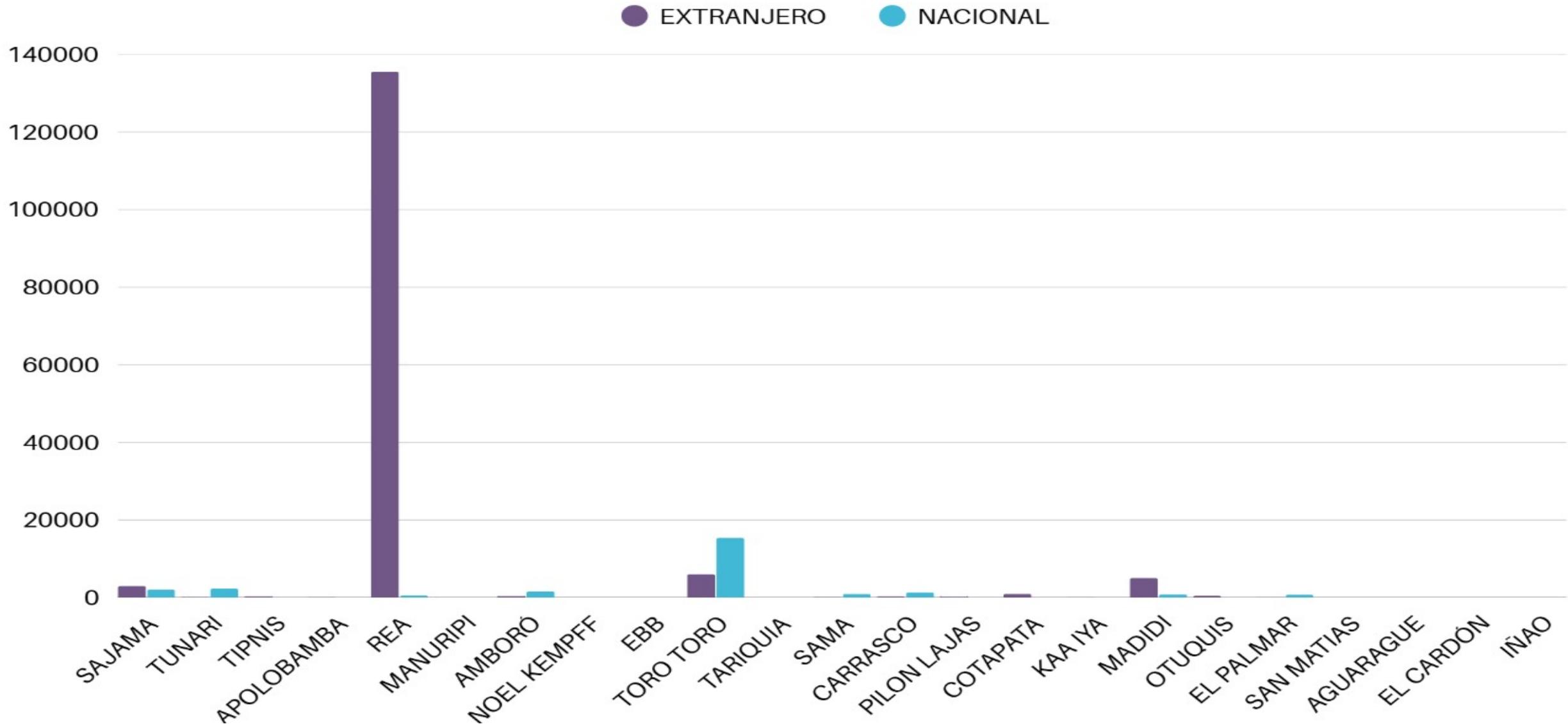
AREAS PROTEGIDAS AREAS TURISTICAS

- Conservación de la valores naturales y culturales
- Biodiversidad,
- Servicios ecosistemicos.
- Mantenimiento del carbono.
- Generación de beneficios locales.
- Etc

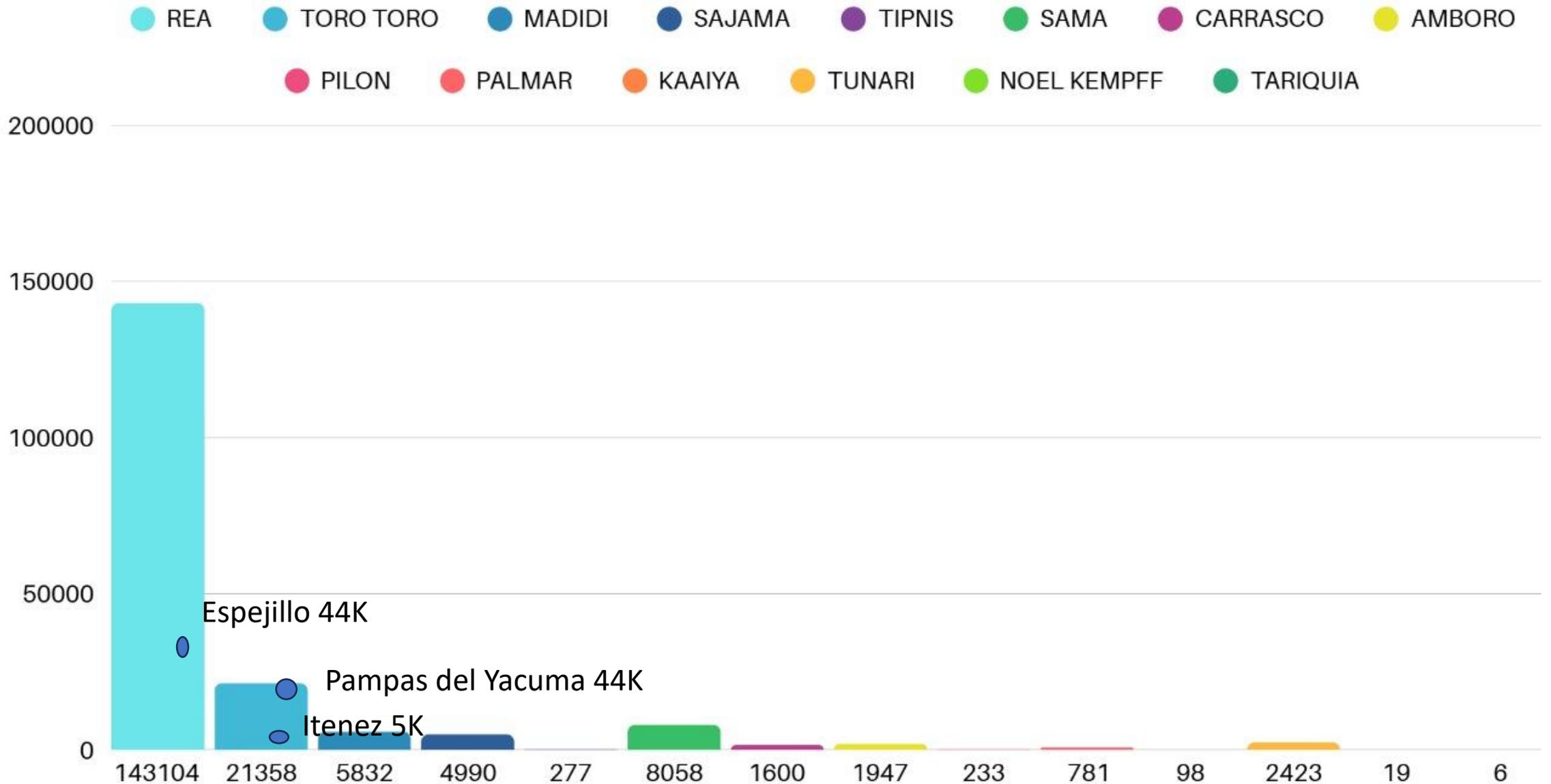
TURISMO EN AREAS PROTEGIDAS 2014 -2022



TURISMO EN AREAS PROTEGIDAS (2024)



Visitas areas protegidas 2019





REA, Toro Toro, Madidi.

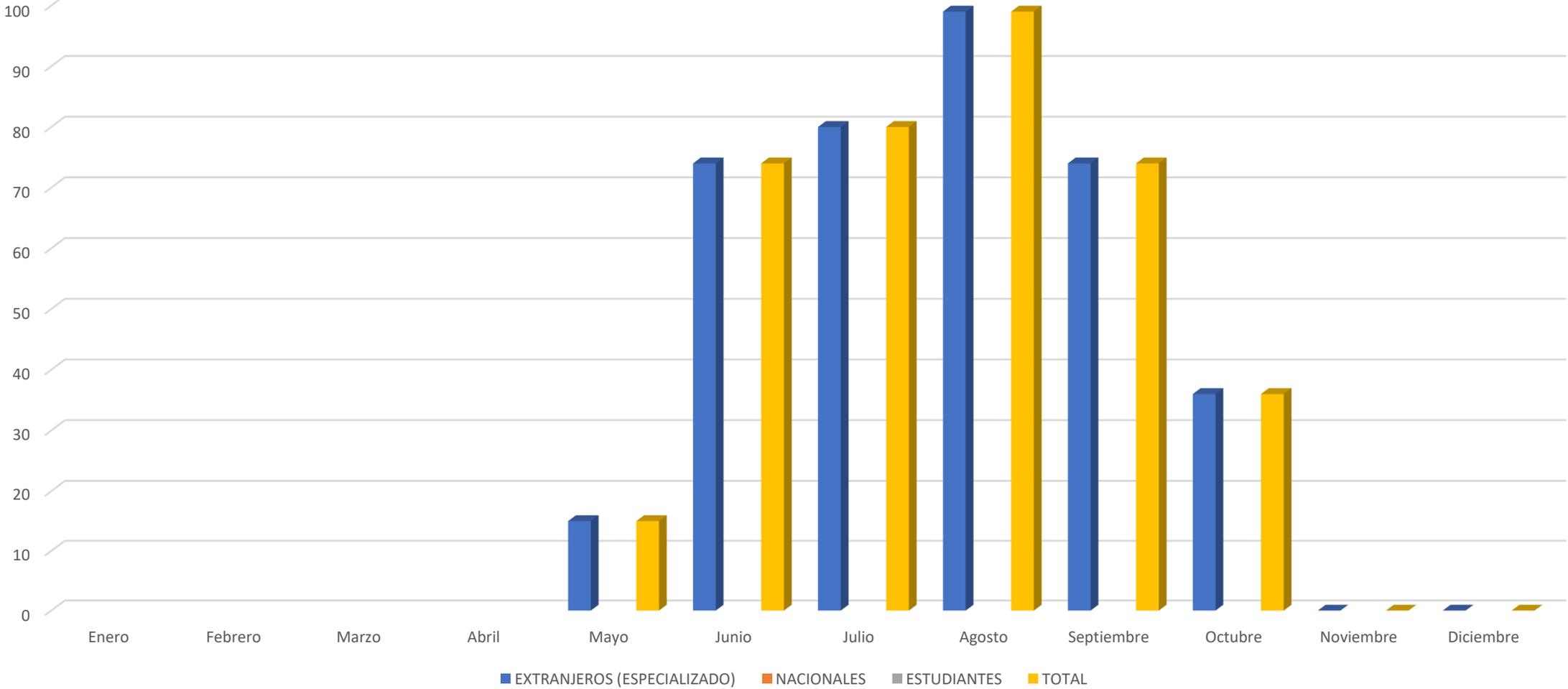
Pampas del Yacuma. Espejillos. Itenez



TIPNIS



INGRESO VISITANTES TIPNIS 2024





- Anualmente
- 60K USD\$ a la comunidad
- 60k USD\$ SERNAP
- Empleo
- Ingreso a\de la empresa



Turismo con pueblos indígenas y comunidades Locales

CHALALAN



A woman with dark hair, wearing a white tank top with a pink rose design and a dark polka-dot skirt, is seated and focused on weaving a colorful textile on a traditional wooden loom. The loom is constructed from thick wooden poles and is set up in a rustic, earth-toned interior. The woman's hands are actively engaged with the threads, and she holds a small wooden tool. The background shows a textured wall and a window with wooden frames, suggesting a rural or indigenous setting.

7 Negocios de ecoturismo indígena
Estrategia de defensa territorial
210.000 Hectareas

- Chalalan
- Berraco
- Sadiri
- Corazón del Madidi
- Santa Rosa del Madidi
- Yuruma
- San Miguel

ALGUNOS PASOS

1. Sistema de monitoreo visitas, calidad y satisfacción (Ranking).
2. Capital Humano alto nivel. (guías, academia, empresa)
3. Revisitar política de visado.
4. Cielos abiertos.
6. Aplicar sanciones a malas prácticas.
7. Escalar la imagen de marca

PROM BOLIVIA





GRACIAS



THANK YOU



Jiñey- T'simane